

SAFE-HARBOR JANUARY 1, 2011

Privacy Act Notice Customized only

FORM # M-PAN-2010

MADA needs this information to customize your form.
Please fill this section out carefully and clearly.

IMPRINT INFORMATION

① DEALERSHIP NAME:

② Phone number to contact a person OPT out of shared information

③ Web address to contact someone to OPT out of shared information

④ Mailing address to OPT out of shared information
(E. DEALERSHIP ADDRESS)

Quantities/Pricing 2 part Reverse NCR - Frontside & Backside
(1 part dealer copy & 1 part customer copy)

PRICING

100 **CALL**

500 **CALL**

1000 **CALL**

BILLING INFORMATION

Qty: _____ Form #M-PAN-2010

Dealership Name: _____

Contact Person: _____ Email: _____

Dealership Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

FRONTSIDE

Rev. 01/11

FACTS WHAT DOES ① DO WITH YOUR PERSONAL INFORMATION?

Why? Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What? The types of personal information we collect and share depend on the product or service you have with us. This information can include:
• Social Security number and income;
• payment history and credit history;
• credit scores and employment information

How? All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons you choose to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does ① share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes – to offer our products and services to you	YES	NO
For joint marketing with other financial companies	YES	NO
For our affiliates' everyday business purposes – information about your transactions and experiences	YES	NO
For our affiliates' everyday business purposes – information about your creditworthiness	YES	YES
For our affiliates to market to you	YES	YES
For nonaffiliates to market to you	YES	YES

② – our menu will prompt you through your choice(s)

To limit our sharing
• Call ②
• Mail the form below

Please note: If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are not a new customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.

Questions? • Call ② or go to ③

Mail-In Form

Mark any/all you want to limit:

Do not share information about my creditworthiness with your affiliates for their everyday business purposes

Do not allow your affiliates to use my personal information to market to me

Do not share my personal information with nonaffiliates to market their products and services to me

NAME: _____

ADDRESS #1: _____

ADDRESS #2: _____

CITY, STATE, ZIP: _____

MAIL TO: _____

BACKSIDE

Who we are

Who is providing this notice? ①

What we do

How does ① protect my personal information? To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does ① collect my personal information? We collect your personal information, for example, when you
• Apply for financing or apply for a lease;
• Provide income information or provide employment information;
• Apply for a loan
We also collect your personal information from others, such as credit bureaus, affiliates or other companies.

Why can't I limit all sharing? Federal law gives you the right to limit only
• sharing for affiliates' everyday business purposes—information about your creditworthiness
• affiliates from using your information to market to you
• sharing for nonaffiliates to market to you
State laws and individual companies may give you additional rights to limit sharing.

What happens when I limit sharing for an account I hold jointly with someone else? Your choices will apply to everyone on your account.

on ownership or control. They can be financial and nonfinancial companies, such as banks, credit unions, and captive finance companies.

on ownership or control. They can be financial and nonfinancial companies, with include entities such as insurance companies, credit card companies, and agencies as required by law.

nonaffiliated financial companies that together market financial products or

s include companies such as finance companies, other dealerships, and banks.

Date: _____



Fill in the IMPRINT & BILLING sections above CLEARLY along with the quantity and fax to 573-634-7033 or email order to Cathy Imsland (cimsland@mada.com) with the information to customize and quantity.