



MADA WC FUND ANNOUNCES SAFETY POSTER CONTEST

MADA is starting a new promotion to raise awareness of safety and to have a little fun with our first-ever **children's safety poster** contest.

Here's how it will work:

1. Each dealership can choose to participate if they have any interested employees. The employee will have a child, preferably their child/grandchild or a niece, nephew or a close friend draw a poster with a safety-related theme.
2. Some examples of safety-related themes include:
 - a. "I want my mom/dad to do _____ at work so they come home."
 - b. "Wear your safety glasses, mom/dad because _____"
 - c. "I want my mom/dad to be safe because _____"
 - d. "Safety is important because _____"
 - e. Or any relevant theme. You can choose your own.
3. Posters can be created and posted throughout February and must be posted in the dealership between March and April. You have all of February to have your child draw a poster and get it posted.
4. Creativity counts. The more creative and the better the safety theme, the better chance of winning you have.
5. Contestants must be 14 years of age and under. When graded, the poster content, artwork, and the artist's age will be considered. Dealership's pick their own winners from all posters and submit them to MADA.
6. Only one entry/poster per dealership can be submitted to MADA for contest consideration. The dealership must submit a color photograph of the winning poster to MADA along with the employee and the poster artist's name by Monday, May 1, 2017. MADA WC staff will pick a winner and a runner up from all posters submitted by MADA district. Submissions can be emailed to workcomp@mada.com or mailed to MADA WC Fund, 3322 American Avenue, PO Box 1279, Jefferson City, MO 65109.
7. Winners will be announced in mid-to-late May. First place winners for each of MADA's four districts will receive a \$100 VISA gift card. Second place winners will receive \$50 gift cards.
8. Winners will also receive publication in the MADA Dateline. We also encourage each dealership to contact your local paper, as most would be willing to do a human interest story and give the dealership and your little artists' some publicity.
9. Dealerships also have an excellent opportunity to offer their own prizes. Free lunches, gift cards or prizes are just some ideas.
10. And lastly, every parent or grandparent thinks their kid is Picasso. So, get at it! Have those little artists draw a safety poster that you can show off!

Any questions, please contact Marlin Parrott @ 1-800-246-2667, ext 165. Get ready, get set.....GO!

